



The Max Planck Institute for Plant Breeding Research (MPIPZ) ([mpipz.mpg.de/en](http://mpipz.mpg.de/en)) is one of the world's premier sites for research into fundamental processes in plant biology. Around 400 staff from all over the world work at the institute, which consists of four scientific departments, several independent research groups, and specialist support.

We are seeking to fill the position of

## Head of Public Relations and Public Outreach (m/f/d)

**Main responsibilities** include

- With input from MPIPZ directors and the institute's scientific coordinator, formulating and implementing coherent and holistic outreach concepts for MPIPZ plant science research at local, national and international levels
- Building upon and extending current outreach activities, including the MPIPZ science barn and display garden (<http://www.wissenschaftsscheune.de/>)
- Highlighting research news from the institute in the form of press releases, through social media and other avenues, in close collaboration with scientists and departmental scientific project managers
- Close coordination of MPIPZ outreach activities with the University of Cologne and Heinrich Heine University Düsseldorf in the context of the Cluster of Excellence on Plant Sciences (CEPLAS)
- Fundraising to support projects that promote knowledge and understanding of plant research among the public in a target group-oriented manner

### Your qualifications

This position is suitable for a person who has both first-hand research experience as well as experience in science communication and who is passionate about developing innovative approaches for communicating plant science to diverse target audiences. Excellent communication skills in English and proficiency in computer applications (MS office, internet, databases, content management systems) are essential as are knowledge of the German research landscape and proficiency in the German language. The ideal candidate works proactively, is solution-oriented and flexible in their thinking, as well as adept at efficiently prioritizing their tasks. They also enjoy working collaboratively with colleagues at all levels, both in and outside the Institute.

### Our offer

This full-time position is available immediately, and the employment conditions will depend on prior experience, relevant skills and interview performance. Salary and social benefits will be in accordance with the regulations of the German TVöD Bund (salary agreement for public service employees).

The Max Planck Society is committed to increasing the number of individuals with disabilities in its workforce and therefore encourages applications from such qualified individuals. Further, the Max Planck Society seeks to increase the percentage of women in those areas where they are underrepresented and therefore we explicitly encourage female candidates to apply.

Applicants are requested to submit a motivation letter and CV (in English as a single pdf file) including the names and affiliations of two referees through the [online system](#), by **Friday, 19th February 2021**.

